



MANPOWERGROUP CO-CHAIRS IN THE FUTURE GLOBAL 100 INITIATIVE IN SYDNEY ON 19 APRIL 2012

Ms. Susan Howse, General Manager of Manpowergroup Solution and Experis shared her views on the future of the global economy, national markets and industry with 40 business and government leaders representing organizations from 14 markets including Portugal, Finland, Taiwan, Nigeria, Germany, UK, USA, Spain, Malaysia, Zambia, Egypt, Australia, China and New Zealand, in Sydney on 19 April 2012. Replacing Mr. David Arkless, President, Global Corporate & Government Affairs of ManpowerGroup as Co-Chair, Ms. Howse provided first-hand insights on the future world of work and growth of business and national markets like Australia.

This closed door meeting in Sydney concludes Phase 1 of the Future Global 100 (FG100) Initiative, a global program by Platinum Circle that shapes the future of the global economy, national markets, business and industries through the collective input of leaders from business, government and intergovernmental organizations.



Platinum Circle, a leading global business group involving corporations with annual revenues exceeding USD100 million, governments and intergovernmental organizations, launched the global initiative on 4 July 2011.

It has attracted more than 400 global and national business leaders and government representatives from over 40 countries to address the future of the global economy, markets and business across 7 cities in Phase 1 of its global initiative. Collectively, these corporations from more than 20 industries/sectors represent a combined annual revenue exceeding USD4 trillion. The previous 6 global meetings were held in Singapore, Mumbai, Shanghai, Kuala Lumpur, Hong Kong and Jakarta.

A White Paper comprising of all the input will subsequently be published and distributed to leaders involved, governments around the world and excerpts shared with global and national media. Phase 2 of the FG100 Initiative will proceed with the formation of national and regional groupings on the Future Global Agenda.

The team of Co-Chairs for the FG100 global meeting in Sydney included 1) Mr Gary Edstein, Senior Vice President Oceania of DHL Express (Germany), 2) H.E. Chief Edem Duke, Minister of the Nigerian Federal Ministry of Tourism, Culture & National Orientation (Nigeria), 3) Mr Paul Michael Scanlan, South Pacific Regional Vice President, Solution Sales and Marketing, Huawei Technologies (China), 4) H.E. Rui Quartin-Santos, Ambassador of Portugal to Australia (Portugal), and 5) Ms Frances Chung-Feng Lee, Director General of Taipei Economic and Cultural Office (Taiwan).

Leaders discussed the upcoming challenges and opportunities in the global economy; ways to sustain future growth in national markets and industry; more effective collaboration between the public and private sector in fostering future growth; and the ingredients required for a future global corporation.

To mark a magnificent close to Phase 1 of the FG100 Initiative, a Memorandum of Understanding (MoU) between the Republic Government of Zambia and Platinum Circle was signed prior the global meeting in Sydney. The MoU includes the Government of Zambia as the official National Partner for the implementation of FG100 Initiative in Zambia or 'FG100 Zambia'. The MoU will also pave the way to launch a long-term program consisting of FG100 Zambia Grouping of leaders (made up of local and foreign corporations and government), Annual FG100 Zambia Meeting and Future of Zambia Report.

In addition to ManpowerGroup, some of the other recognized and respected leaders in attendance represented the Governments of Portugal, Taiwan and Egypt, Talent2, Grupo Santander, NCR, Ausgrid, AT&Kearney, DHL, Standard Chartered Bank, NSN, Paxus, Cochlear, AT&T, Nuplex, Cisco, Bentley Systems, CH2M Hill, Punjab National Bank, Huawei Technologies, Committee for Sydney, NSW Trade & Investment etc.



Ms. Howse commented, "We live in an increasingly borderless world, so our business thinking needs to look beyond borders too. It is important to take a step back and look at the future forces shaping our world, and develop a global blueprint for responding effectively. To navigate this Human Age, leaders need to develop an agenda for the way we do business, use resources and connect with people. This is crucial to ensure sustainable growth for both individual companies and the wider corporate sector, and the Future Global 100 is an ideal opportunity for such reflection."

Platinum Circle looks forward to work closely with ManpowerGroup to increase their voice and visibility in the FG100 Initiative.